

TIRED OF PAYING CREDIT CARD FEES?

KEEP YOUR MONEY
WHERE IT BELONGS:
IN YOUR POCKET.

LEARN HOW DUAL
PRICING CAN HELP YOU
ELIMINATE CREDIT
CARD FEES

With our dual
pricing program
YOU'RE IN
CONTROL

bryteps.com
800.605.4881



READY TO SAVE MONEY?

Businesses are feeling the squeeze of rising credit card processing fees which cut deeper and deeper into their profit margin.

The solution to these rising fees is a program called Dual Pricing. This program is designed to help merchants minimize, or in some cases eliminate, these fees, empowering them to keep more of the profits they've rightfully earned.

WHAT IS DUAL PRICING?

Dual Pricing is exactly what it sounds like: Merchants present customers with two different pricing options upon checkout. One price for cash and another price for cards.

We've seen this used at businesses like gas stations for as long as we can remember. We all know there is a slightly higher "credit card" price when we fill up at the pump. It's become expected, and consumers don't think twice about it anymore.

WHAT ARE THE BENEFITS?

Dual Pricing eliminates the worry of rising payment processing fees. Merchants are empowered to keep 100% of the profits taken in by the business.

Customers benefit, too. Customers are being given a clear choice of payment methods. They will be made aware of the price differences before they make this decision, and therefore have full control over which option they choose. To add icing on the cake, their pricing options are going to stay lower than they would have otherwise, because businesses will no longer need to raise prices in order to balance out exorbitant fees. No fees for the merchant, lower prices for the customer. Everyone wins.

READY TO LEARN MORE?

Call us to set up a free demonstration and learn more about how we can find the perfect solutions for your business to start saving money

bryte

Contact Us

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